



Creating equity, fuelling innovation!

WHO WE ARE?

Conquest Consulting has been providing for 15 years the highest quality consulting services including market and competition analysis, marketing research, or search for business partners.

We have extensive knowledge and experience gained during the implementation of projects for the most niche industries (biotechnology, cloud computing) in Poland and other countries of Central and Eastern Europe.

Our offer is addressed to both major corporations and SMEs. We support our clients in all areas of activity and enable them to use their full potential. Creativity and individual approach to every client is a guarantee of success and growth for your company.

OUR SERVICES



SERVICES

- Market Analysis
- Competition Analysis
- Demand Analysis
- Pricing of products and services
- Investment Climate Analysis

WHAT WE DO?

We conduct market analysis and marketing research based on gathered primary and secondary data. We acquire information through CATI, CAWI and IDI interviews as well as through Mystery Shopper research. Based on the data analysis, we elaborate the conclusions and recommendations for our clients.

WHY CHOOSE US?

- We have 15 years of experience in the field of market analysis
- We have gained experience during conducting projects for the biggest companies
- We have the skills and resources to acquire even the hardest available data about Polish and foreign markets

OUR CLIENTS

Johnson & Johnson

Google™

LUXOTICA®



Urząd Marszałkowski
Województwa
Zachodniopomorskiego



DSV

STRATEGY CONSULTING

SERVICES

- Commercialization of scientific research
- Business partners search
- Development strategy
- Marketing strategy

WHAT WE DO?

We provide support for all departments of the company. We assist companies in expanding the business, both in expanding into new markets and expanding product offerings. We also help companies in improving their marketing and sales activities. All our recommendations are based on a previous analysis of primary and secondary data.

WHY CHOOSE US?

- We have the experience gained through cooperation with companies of various industries
- Our recommendations are built on the basis of actual market data
- In the last four years we have introduced more than 100 companies to the foreign markets

OUR CLIENTS



CHANGE MANAGEMENT

SERVICES

- Internal marketing strategy
- Optimization of business processes
- Evaluation of employees by 360 degrees model
- Designing organizational models
- Business Training

WHAT WE DO?

We assist our customers in optimizing business processes. Based on observations and collected data we create development strategies for organizations. We conduct business workshops to help companies quickly and effectively implement the changes. Our activities are based on the experience in working with various industries. Through appropriate change management, strategy prepared by our company in the previous stage brings the desired results.

WHY CHOOSE US?

- We conduct all the projects in close cooperation with the client, which allows to achieve results faster
- We realized the project for biggest market players
- Our workshops are based on experience, and the knowledge gained in practice

OUR CLIENTS



AGORA_{SA}



Microsoft[®]

YOU CAN TRUST US!

- Throughout 15 years of our cooperation with major players in the market we have gained valuable experience that will help us to carry out projects for both local businesses and large corporations
- During the last 4 years we have helped more than 100 companies in successful expansion to foreign markets
- All our recommendations are based on the analyses of actual market data
- Thanks to the close cooperation and frequent contact with the client, we are able to achieve better results of implemented changes
- We support our clients not only during a stage of giving recommendations but also during implementing innovation changes in marketing and sales

„Conquest Consulting company conducted survey research for Johnson & Johnson. The consultants were responsible for the entire research process: they prepared research methodology, coordinated the work of interviewers and made the statistical analysis of data. We evaluate the realization of the project very high. It was conducted professionally, honestly and creatively.”

Johnson & Johnson

Mateusz Żelewski
CEO

Johnson&Johnson Poland Sp. z o.o.



Paweł Bartoszewski
Supervisor
Investors Assistance Center

„Conquest Consulting conducted two analyzes: an overall analysis of export potential of the West Pomeranian region and an analysis of export potential for the agricultural and food sector. The analysis also included the export forecasts for the region of the West Pomeranian voivodeship, as well as recommendations to improve the situation of regional exporters. Each project was done in a professional manner, taking into account our needs and requirements.”

OUR EXPERIENCE ON THE INTERNATIONAL MARKET

We support Polish companies that are planning to expand into foreign markets and help them to implement our proposed solutions for export and marketing strategies for new markets. We also help foreign entrepreneurs in starting business or expanding operations in the Polish market.

The main area of our specialization is Central and Eastern Europe, however, we have also conducted the analysis of more exotic markets such as India, Tunisia, United Arab Emirates, Uzbekistan and Algeria.



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CONTACT US!

Opoczyńska 10/1

02-526 Warsaw

www.conquest.pl

board@conquest.pl

+48 (22) 825 56 45